

BUSINESS FOR SALE

Project Hammer - Asset Remarketing and Auction Business

The business is a recognized Western Canada leader in the asset remarketing and Auction space with decades of proven operating history. It provides commercial and industrial asset remarketing services to businesses, institutions, estates, insolvency professionals, government bodies, and private consignors and includes online auctions, on-site business closure auctions, liquidations, consignments, appraisals, and more.

The business operates with an efficient on line and on site auction approach and supports asset intake, cataloguing, preview, display, pickup, and selected on-site assignments. Its established brand, broad asset-handling capability, and repeat consignor relationships provide a strong operating base and a transparent, market-tested route for sellers seeking to convert assets into cash.

- Multi-channel service model with on-site, online, and hybrid auction formats allowing the business to take on assignments many single-format competitors cannot service.
- Asset-light, scalable operating model with limited fixed capital investment relative to revenue.
- Experienced management and staff bench, with long tenure.
- Regulatory and licensing barriers (auctioneer licensing, bonding, insurance) support a defensible market position.
- Large active registered data base of bidders.
- Seller open to equity rollback.

COMPANY PROFILE

Listing ID:	26071022
Location:	Western Canada
Type of Entity:	Corporation

INVESTMENT HIGHLIGHTS

- **Long established operating history** and a recognized, trusted regional brand.
- **Hybrid online and physical platform** supported by a large, active bidder network.
- **Diversified asset and mandate mix** across commercial, industrial, institutional, estate, and business-closure work.
- **Recurring seller relationships:** repeat consignors account for a large part of annual revenue on average.

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Project Hammer - Established Auction & Asset Remarketing Platform

SUMMARY OF HISTORICAL PERFORMANCE IN CAD

The Company operates in the \$15 million to \$30 million revenue range, demonstrating stable growth in the low single digits over the past five years with a 2.5% CAGR. This growth accelerates to 2.9% when focusing on the most recent two years.

Over the same five-year period, the business' profitability has remained stable, with normalized EBITDA margins averaging 12.6%, reflecting a well-established, sustainable operating model.

GROWTH OPPORTUNITIES

- **Increased proactive outreach** to institutional sellers, insolvency professionals, bailiffs, government bodies, and other large organizations.
- **Geographic expansion** beyond the existing service area, leveraging established Western Canada brand recognition and beyond.
- **Expanded appraisal services** for machinery, equipment, financing, insurance, and liquidation purposes.
- **Added management depth, process optimization, and technology investment** to improve operating leverage and scalability.

SALE INFORMATION

Type of sale: Share Sale (cash-free and debt-free)

Ideal Buyer Profile: Best suited to a strategic acquirer in auction, logistics, or equipment services, a private equity platform seeking a Western Canada foothold, or an experienced operator.

Reason for Sale: Ownership succession / retirement planning and continued company legacy and growth

Facilities & Operations: Multiple facilities to best serve its market; proprietary software systems and processes

Revenue & Client Mix: No client/customer concentration; very diversified and with a strong repeats consignors base

Process & Next Steps: Interested parties may request our Process Letter and NDA prior to exposure to any additional information



Vancouver, Toronto, Victoria, and Kelowna

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