

ACQUISITION OPPORTUNITY

OUTSTANDING INTERNATIONAL SaaS BUSINESS

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| Listing ID: | 24031007 |
| Location: | Sydney, Australia |
| Type of Entity: | Corporation |
| NAICS: | 541511 |



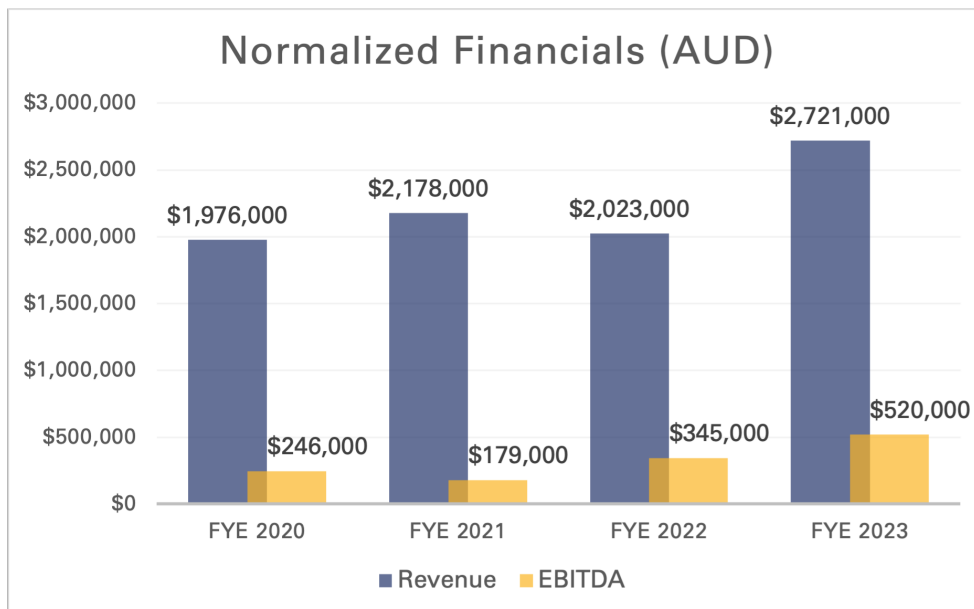
BUSINESS OVERVIEW

Headquartered in Sydney, Australia, this Software as a Service (SaaS) business specialises in developing and licensing e-learning management, candidate management and partner management software solutions. Established for more than 20 years, the business serves a diverse client base of educational institutions, corporations and global IT providers. It is not limited by geographical location - 90% of its clients are based in the USA and it provides 24/7 global tech support. Its niche focus and unique services and products enable it to avoid competing directly with larger SaaS players, resulting in a client retention rate of typically 80% to 90%.

The business is operated by a team of highly skilled and experienced software engineers, designers and project managers who bring a wealth of expertise in the e-learning and HR technology domains.

This business is currently undergoing exceptional growth and is expected to double its revenue in the next 12 to 18 months, making it an appealing bolt-on acquisition opportunity for international IT or SaaS players seeking scalable businesses with wide geographical expansion potential.

FINANCIALS



Last Revised: March 12, 2024 Information contained in this statement is provided solely by the Seller and has not been verified by Pacific Mergers and Acquisitions Inc. or any third party. No representations or warranties are provided by Pacific, its agents, representatives, or subsidiaries as to the accuracy, completeness, or validity of such information. Potential Buyers should seek the counsel of their accountant, lawyer, and/or other business advisors.

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HIGHLIGHTS

- 1 IMPRESSIVE GROWTH TRAJECTORY**
REVENUES EXPECTED TO DOUBLE
IN 12 TO 18 MONTHS
- 2 BLUE-CHIP CLIENTELE**
EDUCATIONAL INSTITUTIONS, CORPORATIONS,
GLOBAL IT PROVIDERS
- 3 80-90% CLIENT RETENTION RATE**
GENERATING RECURRING REVENUES
AND CASHFLOWS
- 4 DIVERSE PRODUCT RANGE**
ONE-STOP PROVIDER FOR E-LEARNING,
CERTIFICATION MANAGEMENT AND
CHANNEL MANAGEMENT
- 5 ROBUST WORKFORCE**
HIGHLY SKILLED AND EXPERIENCED SOFTWARE
ENGINEERS, DESIGNERS, PROJECT MANAGERS
AND SUPPORT STAFF
- 6 SOLID REPUTATION**
CULTIVATED OVER MORE THAN 20 YEARS PROVIDING
COMPETITIVE, USER FRIENDLY OPERATING PLATFORMS
- 7 WORLDWIDE REACH**
BASED IN SYDNEY, 90% OF CLIENTS IN USA,
24/7 GLOBAL TECH SUPPORT

SALE INFORMATION

Pacific Mergers and Acquisitions Inc ("Pacific") has been appointed to exclusively market the sale of the company and its business as a going concern to prospective buyers in North America and Europe.

A Managed Transaction Process will be held and all information requests by interested parties must be directed to Pacific. Subject to Pacific's acceptance of their non-disclosure undertaking and transactional capacity, interested parties will be invited to review the Confidential Information Memorandum. Upon review, interested parties will be asked to submit an expression of interest with indicative pricing. The seller will then select a limited number of parties to proceed to detailed discussions and offers.



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